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**HAKKASAN GROUP TO OPEN ITS FIRST LUXURY RESORT ON
DUBAI'S PALM JUMEIRAH ISLAND**

DUBAI, UAE (September 25, 2013) – Global fine dining and lifestyle organization Hakkasan Group has announced plans to open its first luxury resort on Dubai's Palm Jumeirah Island. The property, which is being conceptualized and developed by HKK Hospitality Limited, is scheduled to begin construction in 2014. The project will establish a state of the art beachfront hotel on the exclusive crescent of The Palm Jumeriah. The property will feature a diverse array of opulent amenities, all of which will embody the core elements of Hakkasan's signature DNA –world-class cuisine, elite entertainment and outstanding yet unobtrusive service set in its signature contemporary 'Chinois Chic' environment.

aabar Properties has been appointed to oversee construction for Hakkasan's resort project and has requested tenders from a select group of designers and architects, with the goal of creating a truly unique destination.

"We are thrilled to continue the strategic development of Hakkasan Group into a multifaceted global lifestyle brand. In addition to our hotel project, the growth of Hakkasan will include new restaurants and elite nightlife venues, day clubs, spas, boutique hotels and other hospitality and lifestyle offerings at key locations around the world," said Khadem Al Qubaisi, Chairman of Hakkasan Group.

"This is a significant time for the Hakkasan brand as we embark on our first venture into the hotel industry. We are excited at the opportunity to create such a luxurious resort in one of the world's most important business and leisure destinations. As we move forward with our plans for expansion, this project serves as a strategic step towards developing our brand across the globe," said Neil Moffitt, CEO of Hakkasan Group.

The distinguished global fine dining and lifestyle company last week celebrated the debut of Hakkasan Beverly Hills, and looks forward to the launch of Hakkasan Shanghai in early 2014. HKK Hospitality, engaged by Hakkasan to oversee the strategic direction and expansion of the portfolio, also has plans to expand Hakkasan's other brands, which include Yauatcha, Sake no Hana and HKK.

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About Hakkasan Group

Founded in London in 2001, Hakkasan Group pioneered modern Cantonese fine dining through its Michelin-starred restaurants Hakkasan Hanway Place, Hakkasan Mayfair, Hakkasan New York, Yauatcha and HKK. It has since expanded its Hakkasan locations globally to Miami, Abu Dhabi, Mumbai, Dubai, Doha, San Francisco, Las Vegas and Beverly Hills, with an offering in Shanghai to open in March 2014. Hakkasan's brand portfolio also includes the Japanese fine

dining concept *Sake no Hana* (London and Dubai), and social dining properties Searsucker (San Diego, Del Mar and Austin), *Herringbone* (San Diego and Los Angeles) and Social House at The Shops at Crystals. It also includes newly acquired nightlife venues such as PURE Nightclub at Caesars Palace, WET REPUBLIC Ultra Pool at MGM Grand, Stingaree Nightclub in San Diego, HQ Beach Club and HQ Nightclub at Revel in Atlantic City. Hakkasan Group is owned by Tasameem Real Estate LLC, an Abu Dhabi-based investment company. For more information, visit www.hakkasan.com.

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